



BB Dakota

***Hosted Exchange Solution***

**Customer:** BB Dakota  
**Web Site:** [www.BBDakota.com](http://www.BBDakota.com)  
**Customer Size:** Approx. 35  
**Industry:** Manufacturing  
**Partner:** IT Innovators  
**Partner Web Site:**  
[www.ITinnovators.com](http://www.ITinnovators.com)

**Customer Profile:**

BB Dakota catapulted on the fashion scene in 2005 and continues to evolve its unique and fashion forward line of clothes each season.

**Software and Services:**

Hosted Microsoft Exchange 2007  
SPAM Solution

**Hardware:**

Mac Pro with OS X  
and Entourage

Dell Precision with Windows XP  
and Outlook 2007

*“This solution works great! It provides us a robust email solution and the ability to grow with our business.”*

Gloria Brandes, President

**Business Need:**

BB Dakota needed a corporate email solution. However, they wanted a hosted solution which provides robust redundancy without a capital investment. They needed the ability to setup appointments in a group calendar that others in the office could see, and have groups they could email company information so everyone was in touch. They also needed the ability to grow their mailboxes as their company grows. Lastly, they needed to be able to access their mail remotely across the internet from anywhere in the world.

**Solution:**

IT Innovators implemented a Hosted Microsoft Exchange solution for BB Dakota. This offsite secure solution was the perfect answer for their needs. It allowed the employees using both PC and Mac, to easily connect to the hosted Exchange Server. It also gave them a SPAM solution for their email. Now they have the flexibility and scalability to grow their business while reducing a capital investment.

**Benefits:**

BB Dakota sees many benefits from this solution. They really like the fact that they don't have to deal with the expense of a local server or the upkeep of that server. They also have a much needed SPAM solution to keep their mailboxes under control. And lastly, they can access their mail securely and remotely regardless of whether they are in the office or half way around the world. A feature their sales staff find invaluable.

For more information about other client success stories visit our website at:  
[www.ITinnovators.com/casestudies](http://www.ITinnovators.com/casestudies)

